



Basilica of the Co-Cathedral of the Sacred Heart

RENEWING OUR PRESENT
SECURING OUR FUTURE

A LETTER FROM THE RECTOR

Greetings in the Lord!

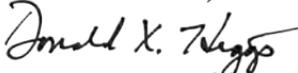
This year marks our 125th Anniversary of the very first Mass celebrated in our Church building, presided by Bishop Patrick Donahue on Christmas Eve of 1897. As we remember and give praise to God for those who built our Church, now is the time to care for the Church building they entrusted to us. Through God's blessings, our community has grown into a welcoming parish, with a strong tradition of worship that makes us a vibrant, active, and dynamic place for parishioners of all ages.

I am delighted and grateful to announce that the Basilica of the Co-Cathedral of the Sacred Heart is undertaking a major campaign to provide funding for our parish and the needs of Sacred Heart Grade School – **Renewing Our Present, Securing Our Future**. I am humbled by the many parishioners, parents, and volunteers who are leading this campaign, as well as to those who have already made a commitment of support. Thank you!

To be successful, I am asking every parish and school family to make a gift from the heart. Before you decide on the amount of your gift, please prayerfully consider the generosity God has shown you, and the importance of our mission. I invite you to learn more about this historic initiative and how you can help by browsing this booklet.

I am blessed and thankful for your prayers as we begin this campaign. I am confident, with your help, we can **Renew Our Present and Secure Our Future**.

Yours in Christ,



Very Rev. Donald X. Higgs, V.F.

A SPECIAL PARISH

Since our founding in 1866, this remarkable parish community has witnessed tremendous growth and has served as an anchor of the Catholic faith. From the fruits of the first collection, God has multiplied the offerings of the faithful to grow Sacred Heart into one of the largest Catholic parishes in the Diocese of Wheeling-Charleston. He has sent inspiring, loving pastors who have nurtured the faith, administered God's sacraments and looked after the spiritual needs of our faith community. Successive generations of parishioners have built the magnificent parish we call our spiritual home.



Thank You

LEADERSHIP COMMITTEE

Very Rev. Donald X. Higgs, V.F.

Kirsten Mork

Cindy McGhee

Pat Graney

Rev. Msgr. P. Edward Sadie, P.A., S.T.L.

FINANCE COUNCIL

Pat Graney

Steve Dexter

Mike McKown

Jack Rossi

Jim Dissen

Cindy McGhee

CAMPAIGN VOLUNTEERS

Jack Burke

Jason Pizatella

Nick Casey

Ron Potesta

Steve Collins

Marie Prezioso

Jim Dissen

Jack Rossi

David Ferretti

Mark Sadd

Tom Lane

Mark Staun

Tony Majestro

Ben Sullivan

Mike McKown

Jack Walsh

Let us Pray,
Use me God,
Show me how to give generously,
pray purposefully, and serve joyfully
for a purpose greater than myself.

Amen



A SPECIAL TIME

Building and acquiring new facilities is exciting - new possibilities inspire us. However, the harder work comes in the diligent effort of maintaining existing facilities by making improvements and repairs. Sacred Heart has been blessed to have the leadership of rectors like Rev. Msgr. P. Edward Sadie, P.A., S.T.L. and Very Rev. Donald X. Higgs, V.F., as well as their predecessors who have been willing to take the bold steps of acquiring properties. Now it's time to restore God's home and the facilities that support our ministries through which we express God's love to the greater community. At the same time, we need to address the future needs of our parish and school by endowing funds to ensure we are here for generations to come. Now is the time to **Renew Our Present and Secure Our Future.**



A SPECIAL REQUEST

All families are encouraged to join in this important campaign for our parish and school. Any gift amount—no matter how big or small—is greatly appreciated. It is through the combined sacrificial generosity of many families that the campaign goal will be met. Providing for the material needs of the church as well as a for a stable future is one of our primary responsibilities as members of the Christian faithful. Please pray about how you can participate and make your gift as soon as possible.



5. CAN I RESTRICT MY GIFT TO BENEFIT SACRED HEART GRADE SCHOOL?

Yes. Please note this on your commitment card.

6. HOW IS THE DIOCESE OF WHEELING-CHARLESTON ASSISTING WITH THE CAMPAIGN?

The Diocese of Wheeling-Charleston is supporting our campaign in numerous ways. First, they are matching every dollar we raise, up to \$545,000 for debt reduction. Secondly, we are utilizing the *Catholic Sharing Appeal* professional staff to conduct our campaign. Please see the section on **The Diocese of Wheeling-Charleston and Our Campaign** for more details. And lastly, we are engaging the *West Virginia Catholic Foundation* to invest and manage the endowment funds that will be created from our campaign. More information can be found under the heading **Securing Our Future**.

7. WHAT FEES ARE ACCESSED OR INCURRED DUE TO THE CAMPAIGN AND FUNDS RAISED?

There are **NO** Diocesan fees or assessments incurred on any donations to the **Renewing Our Past, Securing Our Future** campaign. By utilizing the *Catholic Sharing Appeal*, we are saving money on material design and printing, as well as postage. This savings allows us to retain donations for the financial goals of the campaign.

8. WHAT TYPE OF GIFTS ARE ACCEPTED?

Gifts of cash are most common; however, there are other types of gifts that are accepted. Please see the section titled **Giving Options** for more information on gifts of appreciated securities, donor advised funds, qualified charitable distributions, and other tax-smart giving strategies.

9. IS MY GIFT TAX DEDUCTIBLE?

Yes. Gifts to the campaign are tax deductible. Please consult your tax advisor or attorney for more information.

FREQUENTLY ASKED QUESTIONS

1. WHAT ARE OUR FINANCIAL GOALS?

We hope to raise \$3,000,000 over the next three years. The funds raised will be allocated: \$1 million Endowment Fund for the Basilica of the Co-Cathedral of the Sacred Heart, \$1 million Endowment Fund for Sacred Heart Grade School, \$1 million for other parish needs and obligations.

2. HOW CAN I HELP?

First, we ask that you pray for the success of the campaign. Pray for God to provide direction for our campaign leaders and volunteers. Finally, pray for guidance on how you may offer financial support for our campaign. Ask the Lord to assist in defining your sacrificial and meaningful donation.

3. HOW CAN I PARTICIPATE?

Our campaign offers a wide range of gift opportunities to participate at all levels. You may choose a plan that provides you with flexibility and time to complete your commitment. Payments can be made monthly or annually over the course of three years.

4. HOW WILL OUR CAMPAIGN AFFECT PARISH OFFERTORY?

A gift to the campaign does not take the place of your regular offering, or tithes. Parishioners are asked to make gifts above and beyond their regular weekly giving. To embark on a capital campaign is an extra-ordinary effort, meant to address extra-ordinary parish needs. Our weekend offertory can only support basic, budgeted parish needs.

CAMPAIGN GOAL - \$3,000,000 OVER 3 YEARS

\$1,000,000

ENDOWMENT FOR SCHOOL

An endowment will be created to ensure the viability of Sacred Heart Grade School.

\$1,000,000

ENDOWMENT FOR PARISH

An endowment will be created to ensure the viability of Sacred Heart Co-Cathedral.

\$1,000,000

PARISH NEEDS AND OBLIGATIONS

Maintenance and Security Enhancements
New Mausoleum
Parish Obligations



RENEWING OUR PRESENT

Mausoleum – Our parish cemetery is a treasure of Sacred Heart that was established to serve our parish families. As more Catholics choose cremation, we must expand our mausoleum to serve those wishes.

Building Maintenance and Repairs – To support the great work we do at Sacred Heart, we have developed a robust parish infrastructure that is made up of eight different buildings. Funds for long-term maintenance will provide the resources needed to help us maintain our buildings and grounds for many years to come without unduly burdening the offertory contributions which support the day-to-day work of our parish.

Parish Needs and Obligations – All of us are members of families who help each other in times of need. Here at Sacred Heart, we are also members of a much larger family – the Diocese of Wheeling-Charleston. In addition to supporting our parish, the *Catholic Sharing Appeal (CSA)*, the annual appeal of the Diocese, supports shared ministries across the state. A small portion of campaign funds will fulfill our charitable support of the CSA. Parishes within the Diocese have obligations to support the Priests Health and Retirement Account (*PHRA*). A portion of campaign funding will fulfill our parish's past obligations to the Diocese, as well as keep us current with support of the PHRA.

QUALIFIED CHARITABLE DISTRIBUTION (QCD)

A QCD, also known as an “IRA Charitable Rollover Gift,” is money that you can transfer directly from your traditional IRA account to any 501(c)3 charity. This is one of the most tax efficient ways for donors aged 70.5 and older to make charitable gifts, because it lowers a donor’s taxable income. And, if you are 72 or older, you don’t need the money from your IRA just yet, and you don’t want to pay more in taxes, donating your RMD (Required Minimum Distribution) is a great option.

LIFE INSURANCE

Charitable donations of a life insurance policy can be an excellent way to support the parish and school, both while you are living and after you’ve passed. You can donate your policy to a charity, name a charity beneficiary while retaining ownership of your policy, or use any policy dividends as regular gifts.

Because each situation is unique, we urge you to discuss such donations with a financial advisor.

More information and instructions on how to make a tax-smart gift can be found at sacredheartcathedral.com/giving



TAX-SMART STRATEGIES

GIFTS OF APPRECIATED SECURITIES (STOCKS)

Gifts of appreciated securities (those held for more than one year), such as stocks, bonds, exchange-traded funds (ETFs) and mutual funds are accepted. Gifts of appreciated stocks may be deducted at full market value. You can save on capital gains taxes while providing a contribution to the campaign. Stocks must be transferred before being sold to receive tax benefits.

DONOR-ADVISED FUND (DAF)

A donor-advised fund is a philanthropic giving vehicle that allows individuals to donate assets to a parish, school, or Diocese today, and receive a tax deduction now, while maintaining discretion about when the assets will be granted to charity. It's easy to make a gift through a DAF. You simply make a gift of cash or other assets to your DAF (you may get a potential tax deduction at the time of your gift). Then, you recommend a grant to support our campaign.





SECURING OUR FUTURE

The *West Virginia Catholic Foundation (WVCF)* is a nonprofit 501(c)3 public charity incorporated in 1997 to provide for the long-term viability of the charitable, religious and educational institutions of the Diocese of Wheeling-Charleston. Sacred Heart Parish and Grade School are partnering with the WVCF to establish endowment funds for the sole purpose of supporting Sacred Heart Parish and Sacred Heart Grade School. The two endowment funds will be managed by the WVCF. Because these funds last a lifetime, they will provide a perpetual and reliable source of income to our parish and school. Four and one-half percent (4.5%) of the December 31 balance will be distributed during the subsequent year (and each year going forward) to our parish and school.

The *West Virginia Catholic Foundation* uses professional fund managers who will provide quarterly financial reports to the parish and school. There will be full transparency of account balances.



GIVING OPTIONS



CASH OR CHECK

Checks should be made payable to **Sacred Heart Campaign**. Although not preferred, cash is accepted.



CREDIT CARD / ACH DEBIT - ONLINE GIVING

If you wish to make your gift via credit card, debit/ACH or automatic draft, please visit **sacredheartcocathedral.com/giving**. Visa, Mastercard, Discover and American Express are accepted.



EMPLOYER MATCHING GIFT

Your employer may have a matching gift program that will double your gift at no extra cost to you. Check with your (or your spouse's) Human Resources Department to see if your employer offers a matching gift program.



TAX-SMART STRATEGIES

- Gifts of Appreciated Securities (Stocks)
- Donor-Advised Funds (DAF)
- Qualified Charitable Distributions (QCD)
- Life Insurance

HOW TO SUPPORT THE CAMPAIGN

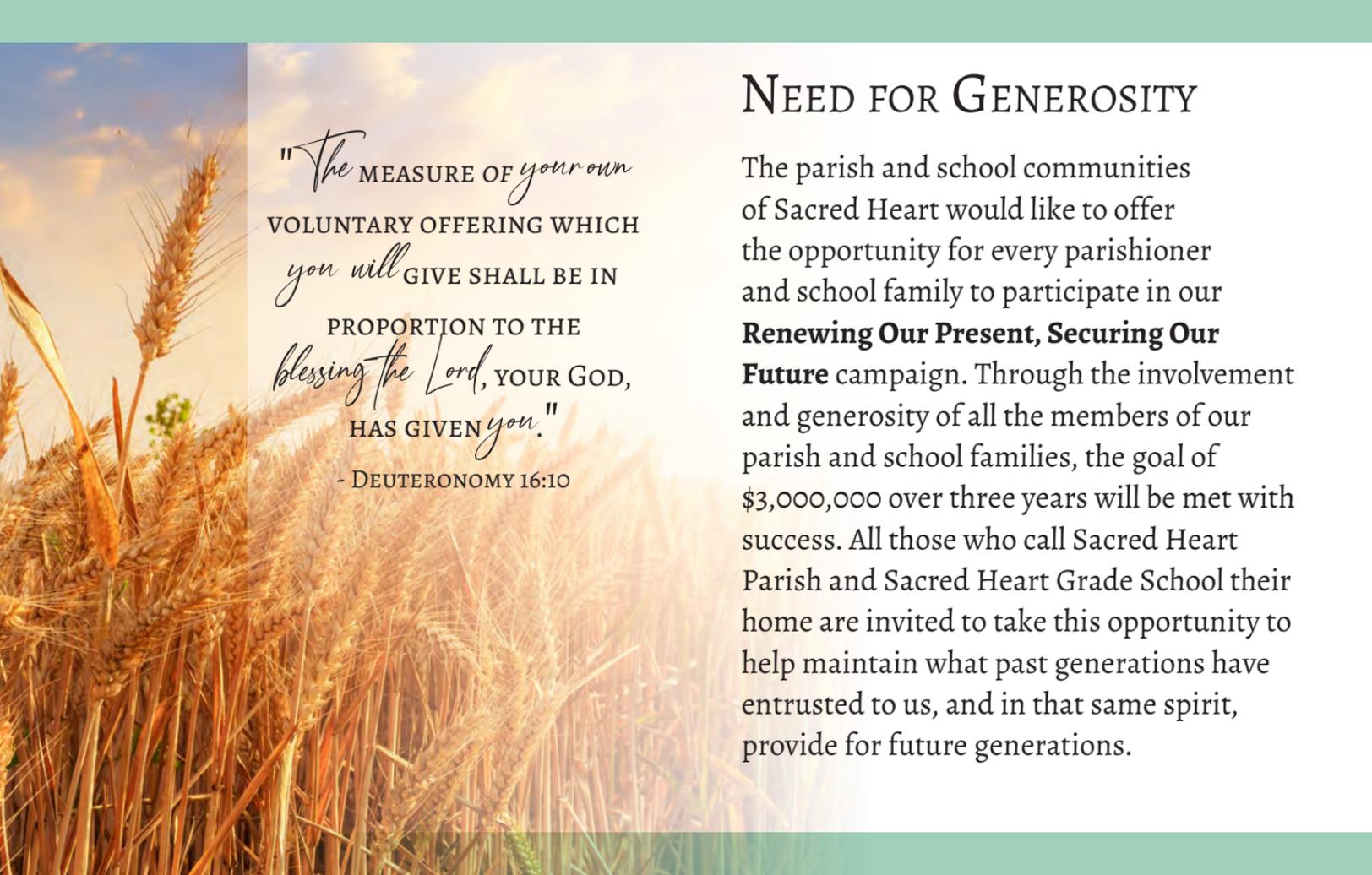
All members of our parish and school families are integral to the future growth and development of our church and school; therefore, each family is asked to consider a gift to the campaign to the best of their ability. Not everyone can make the same size gift, but everyone can make the same size sacrifice. Payments can be made monthly or annually over the course of three years. Gifts to the campaign are in addition to your regular weekly offertory contributions.



ENDOWMENT FOR OUR PARISH – Sacred Heart is known throughout the Diocese of Wheeling-Charleston as an exceptional space to celebrate the Liturgy. In the 125 years since its opening, countless parishioners have experienced the great gift of Christ present in the Eucharist. It is our duty to ensure that the parish will be here for the many more parishioners who will call Sacred Heart their home for worship.

ENDOWMENT FOR OUR SCHOOL – Sacred Heart Grade School has provided a Catholic education to thousands of children since it opened in 1903. It is an essential mission of our parish, home to the faith formation and education of the next generation of leaders for our parish and the broader Catholic community. It is important that we invest money in an endowment to ensure the viability of Sacred Heart Grade School for generations to come.





"The MEASURE OF *your own*
VOLUNTARY OFFERING WHICH
you will GIVE SHALL BE IN
PROPORTION TO THE
blessing the Lord, YOUR GOD,
HAS GIVEN *you.*"

- DEUTERONOMY 16:10

NEED FOR GENEROSITY

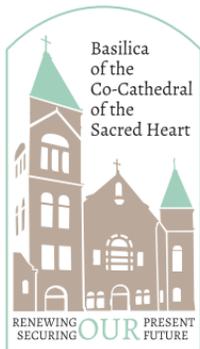
The parish and school communities of Sacred Heart would like to offer the opportunity for every parishioner and school family to participate in our **Renewing Our Present, Securing Our Future** campaign. Through the involvement and generosity of all the members of our parish and school families, the goal of \$3,000,000 over three years will be met with success. All those who call Sacred Heart Parish and Sacred Heart Grade School their home are invited to take this opportunity to help maintain what past generations have entrusted to us, and in that same spirit, provide for future generations.

THE DIOCESE OF WHEELING-CHARLESTON AND OUR CAMPAIGN

The *Catholic Sharing Appeal* (CSA) is the annual campaign for the Diocese of Wheeling-Charleston that supports shared ministries and programs across the state, in addition to the greatest needs of the schools and parishes. In lieu of participating in the CSA this year, fifty percent of Sacred Heart's CSA parish goal will be paid through our campaign.

For Sacred Heart, we will utilize the CSA as the vehicle through which our campaign is conducted. By doing this, we are saving money and keeping our campaign costs to a minimum. All designing, printing, and mailings will be created by the development and marketing offices of the Diocese of Wheeling-Charleston for our campaign. This savings allows us to retain donations for the financial goals of the campaign.





Basilica of the Co-Cathedral of the Sacred Heart

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